

#### **Directions**

Use this assessment tool to evaluate your/your team's overall degree of alignment with the company Values. Complete one Value/Attribute at a time. Rate the bullet-point items under the Value first, by placing an "X" in the appropriate box; then rate the overall Value. Columns have been provided for both individual and team ratings.

#### **Rating Values**

<b>S</b> = Self	High = Consistently behave in alignment with Value
<b>T</b> = Team	Medium = Occasionally not behave in alignment with Value
I - Team	<b>Low</b> = Consistently behave not in alignment with Value

EXCELLENCE		w	Med		High	
	S	Т	S	Т	S	Т
Best People						
Recruit the very best people						332
Develop and challenge associates		V.			3	
Reward performance and results		$\sim$				
Value diversity of people	A					
Strategically Bold						
Be market driven	, /					
Drive breakoutinnovation		(			/	1
Hang out a shingle		1		/		
Be paradoxically conservative		- 2	X			



EXCELLENCE		w	Med		High	
	S	T	S	T	S	T
Analytical						
Make fact based decisions						
Be intellectually rigorous						
Take an integrated approach						
Well-Managed						
Be disciplined						
Obsess for great execution						Ч
Anticipate change and be agile			1	N	,	
Be a leader, first by example						
Ownership						
Act like an owner		,				
Be empowered and empower others						
Focus on the long term		ē.				
Deliver superior returns to shareholders		/		1		

	Low	Medium	High
EXCELLENCE			V



	DO THE RIGHT THING	Low		Med		Hi	gh
		S	Т	S	Т	S	Т
Open							
•	Promote free exchange of ideas						
•	Be direct						
•	Be authentic						
•	Seek and givefeedback						/
•	Communicate toomuch						
•	Embrace change	200				7	×
•	Admit to and learn from mistakes				A	3	and the same
•	Value diversity of ideas						
•	Be humble	×					
Team	work						
•	Work collaboratively				9	1	
•	Promote sharing		ζ.			/	
•	Build high performing teams		1	0	/		
•	Assume positive intent		- 3	X			
•	Havefun						

© 2017 Aspire Consulting, Inc.



	Low		Med		Hi	gh
	S	T	S	T	S	T
Respect Each Other						
Treat every associate with respect and dignity						
Elevate others						
Give back to the community						
Respect Our Customers						
Offer unassailable products	200					
Communicate with refreshing clarity	De-ce					4
Deliver efficient and caring service	1			1	3	September 1
Live our brand					7	
Integrity						
Be honest to yourself and others		27		1		
Demand the highest ethical behavior	9				1	
Live the values	A	Š.			/	

	Low	Medium	High
DO THE RIGHT THING			